

# ABOUT US

Musandam Sheesha Paradise is the industry leader in bespoke sheesha services for luxury hotels, restaurants, beach clubs, and special events. Since 2008, we have been dedicated to providing our clients with high-end, customized solutions to enhance their guests' experience.

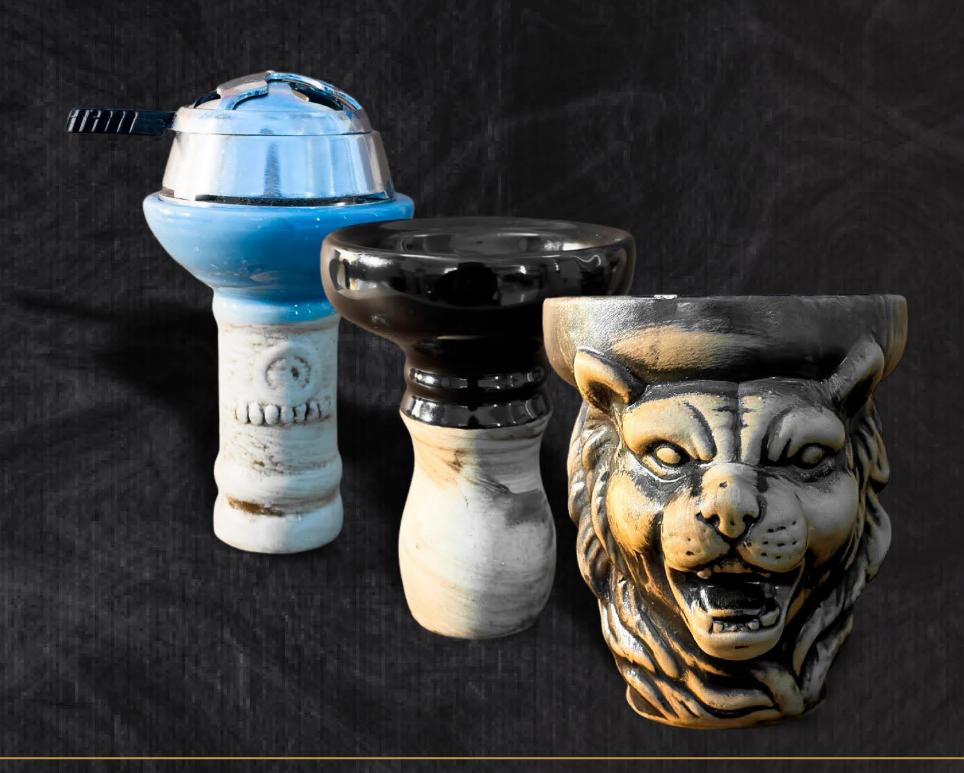
Our team of experts is committed to delivering exceptional service, ensuring that every detail is taken care of to the highest standards. From designing unique sheesha flavors to creating bespoke setups, our solutions are crafted to meet the specific needs of each of our clients.

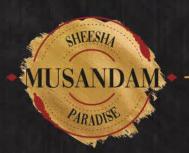




# Years In The Market

High-end Clients





# OUR CLIENTS















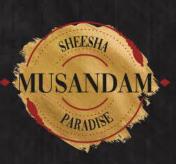












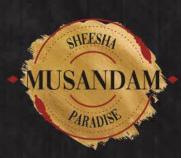
## OUR MISSION

Our Mission is to be the number one full- service and high-end luxury Sheeha customized solutions provider. We cater to top luxury business in the hospitality sector such as hotels, restaurants and beach clubs.

Musandam also caters to any event whether corporate function, wedding, friend's gathering or an intimate celebration.

We aspire to continuously provide exceptional value, quality ingredients, products and personalized service. We strive to deliver expertise, five-star hospitality, a customer-first approach and remain industry leaders through innovation, experience and vision. We are here to transform an ordinary sheesha experience into an enjoyable one.





## OUR VALUES

#### SUSTAINABILITY

We prioritize sustainability in all aspects of our operations. From sourcing environmentally friendly materials to implementing eco-conscious practices, we are committed to minimizing our carbon footprint and contributing to a greener future.

#### **EXCELLENCE**

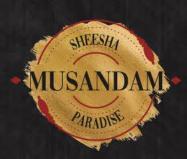
We have an unwavering commitment to excellence. Our team goes above and beyond to deliver exceptional Sheesha products and services to our discerning luxury hotel and beach club clients. We meticulously craft each Sheesha with the highest quality materials and flavors to ensure an unparalleled experience for our customers.

#### **SYNERGY**

We believe in the power of collaboration and synergy. We actively foster strong partnerships with luxury hotels and beach club clients working hand in hand to create unique and tailored Sheesha offerings. By leveraging our collective expertise, we strive to create memorable experiences for our customers.

#### **EMPOWERMENT**

We empower our employees, clients, and partners to achieve their full potential. We foster a supportive and inclusive environment that values diversity, creativity, and continuous growth. By empowering individuals, we foster innovation, drive, and a shared sense of purpose within our organization and the industry as a whole.



# OUR SERVICES

We deliver unparalleled end-to-end services for your required sheesha needs. The process encompasses everything from employing personnel and monitoring their performance on a daily basis to providing high-quality sheesha, tobacco and charcoal. We even assist in obtaining licenses and approvals.



**A-Z Solutions** 







Equipements



Help with Obtaining License and Approvals



## **OUR STAFF**

Our sheesha masters, who are in charge of staff training, have more than 8 years of experience within the industry. They bring a wealth of knowledge and expertise to ensure that our staff members receive comprehensive training.

Our employees come from diverse backgrounds, speaking all major languages, and they have a minimum of 2 years of prior sheesha working experience. This ensures that they have a solid foundation in the art of sheesha crafting and service.









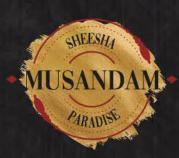
# STAFF UNIFORM

Your Venue - Your Choice!

- Tailor-made uniform to each venue.
- Description Choice of color and arrangement.
- Simple to smart depending on the venue.
- Delivery Logo and branding upon request.



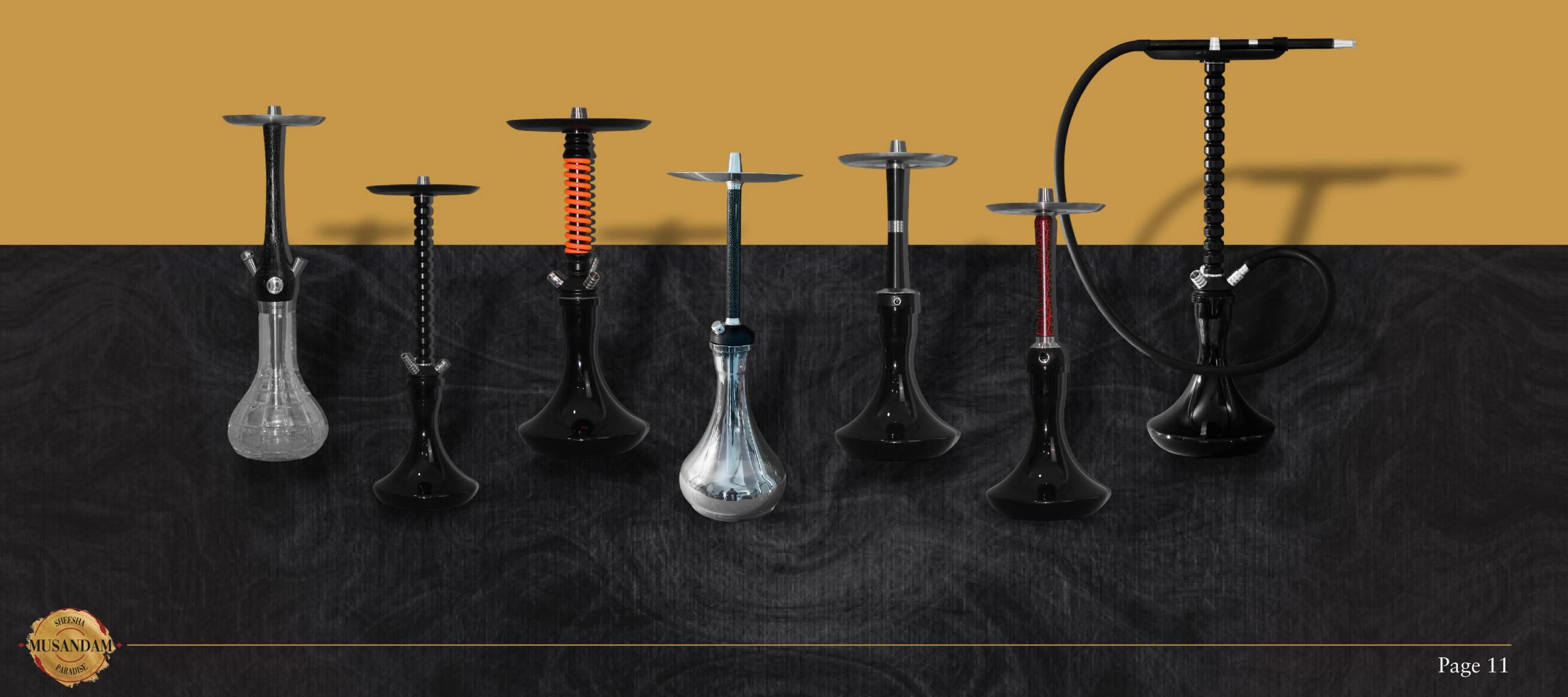




# **OUR CLASSIC SHEESHAS**



# OUR PREMIUM SHEESHAS



# OUR EXCLUSIVE SHEESHAS



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# OUR ELECTRONIC SHEESHAS

100% Electronic & 100% Hookah



This revolutionary pod-based device provides a new and innovative way of enjoying shisha with style.

Each pod has an intelligent microchip for optimal heating and precise flavor delivery. Experience a range of classic and exotic flavors for a unique smoking experience.



# OUR ELECTRONIC SHEESHAS

## SET CONTAINS

- Sheesha
- Battery
- Magnet Hose
- Wall Charger + USD Card
- User Manual
- Spare Parts

## DISCOVER OUR E-LIQUIDS:

- O Double Apple
- Temon Mint
- Grape Mint
- Blueberry
- Tropical Fruit Blend
- Nicotine Free, Tobacco Free, Tea Based Flavors

## **BENEFITS**

- Ideal for indoor and outdoor use
- 2 Color Choice
- Easily Transportable



# **OUR TOBACCO**

CLASSIC

**PREMIUM** 

**SIGNATURE** 





Enjoy high quality, great tasting sheesha with a wide selection of unlimited flavors.



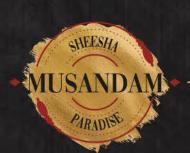
GERMAN & TURKISH

Signature tobaccos sourced from the finest ingredients.



## SIGNATURE COCKTAILS

The perfect blend of different tobacco flavors that are tailored for each inquired taste by our masters.



# OUR CHARCOAL

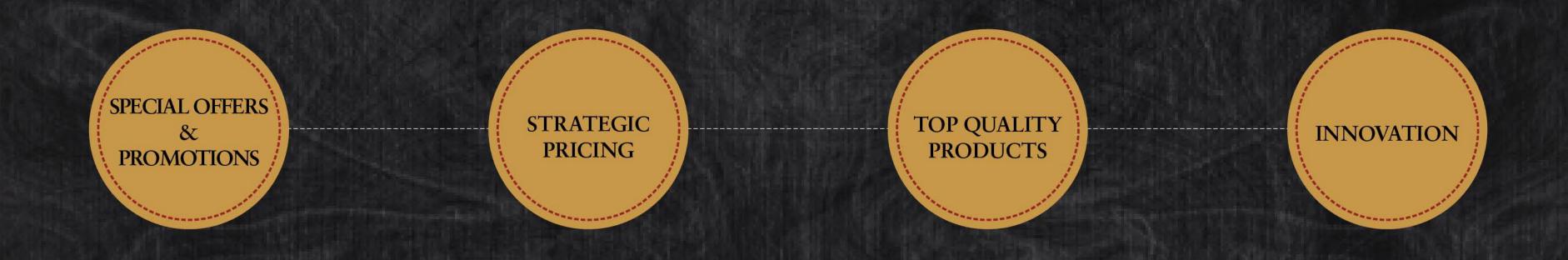
Our coconut charcoal is highly regarded as an excellent choice for Sheesha enthusiasts due to its exceptional quality and benefits. It provides an odorless and tasteless burn savoring 100% of the sheesha flavor long lasting and consistent burn.





# SALES GROWTH

By setting growth strategies and applying various sales techniques, we can increase brand exposure, create better products, and set the direction for mutual success. We focus mainly on sales growth and encourage our team to upsell by setting monthly targets and incentives.



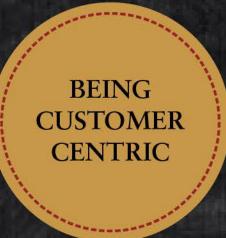


## MARKET RESEARCH

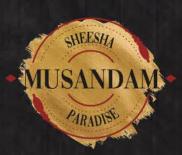
Our comprehensive research provides valuable insights into customer preferences, emerging trends, and competitor dynamics. By analyzing this data, we identify untapped opportunities and develop key strategies that can propel your business to new heights. With Musandam as your partner, you can leverage our market expertise to make informed decisions and elevate your business to the forefront of the industry.











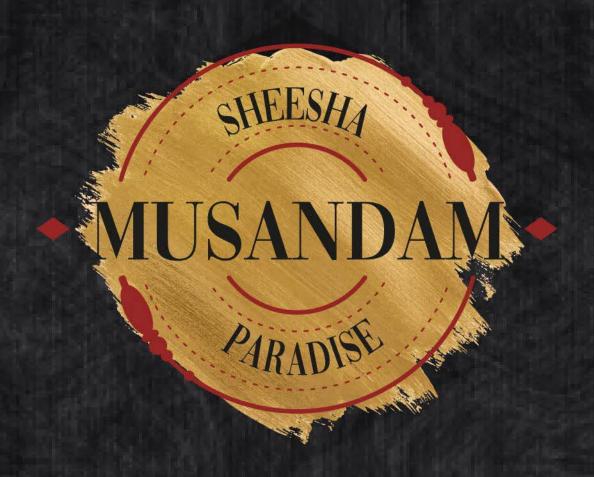
# MARKETING SOLUTIONS

In addition to our outstanding sheesha service, we provide marketing support by developing various marketing strategies tailored specifically for each of our partners.

- Digital marketing strategies
- Influencer marketing
- Marketing activations
- Cross-promotion strategies
- Events



# Thank You



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